

FUTURE NOW

AESTHETICA SYMPOSIUM

THE STORY OF AESTHETICA: CELEBRATING 100 EDITIONS



Images: 1. Aesthetica Issue 99: Trailblazers, February / March 2021. Contents and Cover. 2. Cover compilation. 3. Aesthetica Issue 98: A New World, December / January 2021. Contents and Cover.

Aesthetica Magazine commemorates 100 issues, launching the milestone edition

at the Future Now Symposium, with a dedicated day of innovative masterclasses.

Aesthetica Magazine reaches a significant milestone in 2021, publishing the 100th issue of the magazine, and marking 18 years of independent publishing. This special edition will be launched with a full day of virtual talks at the **Future Now Symposium (28 April)**, celebrating one of the UK's leading art and culture publications, founded in York, UK.

Kicking the day off, **between 09.30 and 10.30**, audiences can hear from both of **Aesthetica's founders, Cherie Federico and Dale Donley**, to learn more about the journey of starting *Aesthetica Magazine* as a project and developing the publication into one of the world's leading voices for art and design, **with a reach of 500,000, as well as a platform for creativity across the Art Prize, Creative Writing Award and Film Festival.**

A series of talks bring the 100th issue of Aesthetica to life, including an examination of international lighting design with **Sarah Schleuning, Dallas Museum of Art; and Cindi Strauss, Museum of Fine Arts Houston**. From the invention of the first electric light by Humphry Davy in 1808 to Phillips' development of the "ultraefficient" lightbulb in 2011, lighting technology has fascinated engineers, scientists and designers worldwide. This session brings the last century of into focus.

Hear from some of our favourite photographers over the years, including **Ellie Davies, Kevin Cooley, Ryan Schude, Yannis Davy Guibinga and Brooke DiDonato**. In this creative panel discussion, we ask: how do you take a photograph in a new way? How far can you push the ideas in order to create something that is captivating and also contributes to wider discourse on image-making? Closing the first day of the festival, at **18.30-19.30**, **100th issue cover photographer Kriss Munsya** considers the power of images to reclaim identities and tackle internalised structures.

Cherie Federico, Director, notes: "Celebrating 100 issues is a huge milestone for us. I was just 23 when we started this adventure. It has been 18 years and I am still enthusiastic about every day and what we will do next. The magazine, and its

FUTURE NOW

AESTHETICA SYMPOSIUM

various awards, have gone on to become springboards some of the world's most innovative practitioners and I'm proud of the role that we play in developing careers."

The Future Now Symposium runs live 28 April-1 May. All sessions are available On Demand until 31 May. Tickets are priced between £20 and £50, from a 24-hour festival login to a month of content, with access to 100 films, 1:1 portfolio reviews with industry experts and advice sessions with Arts Council England.

Key information for editors:

- **The Future Now Symposium is an exploration of 21st century culture through the mechanism of art, live streamed events run 28 April – 1 May. On Demand sessions are available 2-31 May.**
 - This four-day virtual event brings together key institutions, galleries, publications and artists for live-streamed discussions surrounding the most pressing issues from today's creative industries. Future Now is a platform for idea generation, with imaginative debates, panel discussions, career advice and cultural engagement.
 - **Future Now finds a new home in an accessible online space for 2021.**
 - **All ticketholders can also stream an expansive programme of 100 ground-breaking independent films** across Dance, Experimental, Documentary and Artists' Film.
 - **Our platform can be accessed on computers, smart TVs, smart phones and all tablet devices.** There is no requirement to pre-register for sessions as they will be live streamed.
 - **Tickets are £20 for a 24-hour log-in, £40 for a four-day log-in and £50 for the full one-month access.**
 - **Representatives at Future Now 2021 include:** Aesthetica, Architizer, Arts Council England, Apollo Magazine, The Armory Show, Athi-Patra Ruga, Bieke Depoorter, Bill Posters, British Journal of Photography, British Council, Chisenhale Gallery, Creative Review, Creative United, Fahamu Pecou, Fondazione Prada, Frieze, Gagolian, George Byrne, Gonçalo Fonseca, Guggenheim Museum, Gulnara Samoilova, High Museum of Art, Ian Volner, Jerwood Arts, ICA Boston, International Center of Photography, Jakob Kudsk Steensen, Leica Oskar Barnack Award, London Art Fair, London College of Communication, Luca Locatelli, The Lumen Prize, Maimouna Guerresi, Magnum Photos, MASS MoCA, Museum of Modern Art, MCA Australia, New Museum, NGV Melbourne, Serpentine Galleries, Shirin Neshat, Tales of Us, Tate, V&A, Wasps Studios, 1-54 Contemporary African Art Fair.
 - **Future Now 2021 offers 1:1 Portfolio Reviews** across the four days, with representatives from **the V&A, British Journal of Photography, Fabrica, Aesthetica, Yorkshire Sculpture Park, Serpentine Galleries, Moniker Art Fair Artangel and Gazelli Art House, as well as a number of independent artists. Pre-booking online.**
 - **Arts Council England are also offering a series of 1:1 Advice Sessions. Pre-booking essential online.**
 - **The Future Now Symposium coincides with the 2021 Aesthetica Art Prize.** The 2021 shortlisted artists include: Monica Alcazar-Duarte, Andrew Leventis, Chris Combs, James Tapscott, Alice Duncan and Cesar & Lois Collective, Carlos David, Seb Agnew, Kitoko Diva, Christiane Zschommler, Henny Burnett, and Niels Lyhne Løkkegaard. David Brandy, Shan Wu, Cathryn Shilling, Dirk Hardy, Juliana Kasumu, Gabriel Hensche and Erwin Redl.
 - **The 2021 Aesthetica Art Prize Exhibition** runs 28 May - 28 September at York Art Gallery, UK.
-

FUTURE NOW

AESTHETICA SYMPOSIUM

Aesthetica



Brooklyn
Museum

SERPENTINE

THE
ARMORY
SHOW

MASS MoCA

GUGGENHEIM

MoMA

Architizer



British Journal
of Photography
Founded 1952

wasps_



NEW
MUSEUM

APOLLO
INTERNATIONAL



CREATIVE
REVIEW

GAGOSIAN

ICA

JERWOOD
ARTS



NGV

151
1951-2014
Contemporary
African Art Fair

Museum of
Contemporary
Art Australia

Fondazione Prada

TATE

CHISENHALE

ual:
university
of the arts
london

THE BROAD